

André Hayter :: Front End Web Developer

Digital Media [Web/Graphics/Sound]

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Personal Statement	I am focused on further developing skills, tools, processes and groundbreaking media and coming up with new ways of creating immersive experiences in the world and on the web. I feel lucky to have worked across a broad spectrum of media arts in projects ranging from websites, interactive installations, dance performances (as a musician and composer), sculptures and sound design works.
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Skill Summary	<i>Languages:</i> HTML, CSS, Javascript <i>Software:</i> Visual Studio 2008/2010/2012, Adobe Creative Suite, Processing (Java), Unity(C#), Microsoft Office, sound and video editing, video and audio data compression, Various sound software <i>Operating Systems:</i> Windows XP, Vista, Win 7, OS X <i>Certification:</i> W3C HTML Certified: http://www.refsnesdata.no/certification/w3certified.asp?id=1934552
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Education	University of New South Wales , Sydney AUS. 2007-2008 <i>College of Fine Arts</i> Masters, Digital Media 2008 Final Project: interactive motion tracking sound installation: www.ahsquared.com/works/sd/ University of Tennessee , Knoxville TN. 1998 <i>College of Liberal Arts</i> BA Liberal Arts (Majoring in French)
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Academic Experience	University of New South Wales Casual Lecturer, Sydney AUS. 2008 - Present <i>College of Fine Arts</i> Sound Media 1 Topics: Sound design, synthesis, Pro Tools, critical thinking in sound SAE Institute Casual Lecturer, Sydney AUS. 2011 Digital Audio Production Topics: Pro Tools, critical thinking in sound, project supervision/guidance
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Professional Experience	Alpha Salmon Lead Front-end Developer, Sydney AUS. 2009 - 2013 http://www.alphasalmon.com.au Lead Front-end developer for all projects in the showcase in above site, including the site. Responsible for coding front end of web sites built for Microsoft , Vodafone , Racing Victoria , Sydney Children's Hospital Foundation , Australian Pavilion , RUOK , Country Racing Victoria , Smirnoff , Cellarbrations , Qantas, American Express and more; working for agencies such as Ogilvy , Devotion , The Brand Shop , GHO Sydney , The Campaign Palace , Tequila , Yello , Maverick and more. <ul style="list-style-type: none">• Used expertise in HTML4/5, CSS2/3, and Javascript (including jQuery) to build standards compliant, semantic web sites using the latest technologies with full cross-browser and cross platform compliance, as well as mobile compliance.• Integrated HTML/Javascript directly into ASP.NET .NET MVC environment.• Led HTML developers to create uniform coding styles, to increase maintainability and
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- standards compliance.
- Mentored junior html developers to ensure they use standards compliant semantic code
- Proficiency in Photoshop/Illustrator used to efficiently slice up designs into html templates.
- Currently also leading the team in interactive OOH work involving Kinect and Unity3D.

AH Squared Web Programmer/Designer, USA and AUS (Freelance). **2008**

<http://www.ahsquared.com>

Website to document various projects including my collaborations with Dancer/Choreographer Angela Hill

- Graphic design, layout and programming of the site

<http://www.centrestage.net.au>

Design and build of Centrestage Systems website [Sydney, NSW]

Complete design, layout, programming

Rugby League World Cup Project Manager, Sydney AUS. **2008**

<http://www.rlwc08.com>

- Reported directly to the General Manager keeping him informed of solutions to potential problems and providing ideas to further the reach and success of the website such as collaboration with other forums and fan organizations.
- Ran day to day operations of the website without downtime

Gravity Project Manager, Sydney AUS. **2007 - 2008**

<http://www.gravity.com.au>

- Worked on MeetMe early development design, scoping phase
- Created documentation of processes and business requirements

<http://www.meetme.com.au>

Best & Donovan IT Manager, Oak Ridge, TN USA. **2003 - 2007**

- Built websites, ran IT infrastructure and office software
- Some PLC controller programming for automated equipment

Acraloc Corporation Inspector Supervisor, Oak Ridge, TN USA. **1999 - 2003**

**Other
Experience**

Musician and Multimedia Artist USA and AUS. **1994 - Present**

- Selected for [Sydney Fringe Festival 2010 and 2011](#).
- Designed and built motion activated instruments, sculptures and installations exhibited in a variety of spaces including the Knoxville Museum of Art (www.knoxart.org, www.ahsquared.com/works/plant-42/), and UNSW, College of Fine Arts.
- Participated in arts residences granted by Critical Path and Ausdance doing research into motion tracking dancers in real-time in 3D for performance using webcams and keying and Isadora and custom software built in Processing (JAVA) and Pure Data.
- Produced album projects from pre-production to duplication, as a musician, engineer and producer.
- Composed and performed music for dance in the southeastern US and Sydney including the "Short, Sweet & Dance" Festival, and Dirty Feet's "Stop.Watch".
- Conducted participatory arts residencies with hands on music and technology curricular integration and toured an interactive educational show "Possible Futures" in schools.

References

Available on request
