

André Hayter

Digital Media [Web/Graphics/Sound]

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Personal Statement I am focused on further developing skills, tools, processes and groundbreaking media and coming up with new ways of creating immersive experiences in the world and on the web. I feel lucky to have worked across a broad spectrum of media arts in projects ranging from websites, interactive installations, dance performances (as a musician and composer), sculptures and sound design works.

Skill Summary *Languages:* HTML, CSS, Javascript, PHP, Processing (Java)
Software: Adobe Creative Suite, Microsoft Office, Visual Studio 2008/2010, Sony Vegas, DVD Architect, After Effects, video and audio data compression, Wordpress, Pro Tools, Nuendo, Reaktor, Pure Data, Processing, Isadora
Operating Systems: Windows XP, Vista, OS X

Education **University of New South Wales, Sydney AUS.** **2007-2008**
College of Fine Arts
Masters, Digital Media 2008
Final Project: interactive motion tracking sound installation:
www.ahsquared.com/sd

University of Tennessee, Knoxville TN. **1998**
College of Liberal Arts
BA Liberal Arts (Majoring in French)

Academic Experience **University of New South Wales** Casual Lecturer, Sydney AUS. **2008, Present**
College of Fine Arts
Sound Media 1
Topics: Sound design, synthesis, Pro Tools, critical thinking in sound
Administrative: Grading, exams preparation, supervision of group work

Professional Experience **Alpha Salmon** Lead Front-end Developer, Sydney AUS. **2009 - Present**
<http://www.alphasalmon.com.au>
Responsible for coding front end of web sites built for [Microsoft](#), [Vodafone](#), [Racing Victoria](#), [Sydney Children's Hospital Foundation](#), [Australian Pavilion](#), [RUOK](#), [Country Racing Victoria](#), [Smirnoff](#), [Cellarbrations](#), and more; working for agencies such as [Devotion](#), [The Brand Shop](#), [GHO Sydney](#), [The Campaign Palace](#), [Tequila](#), and more.

- Use expertise in HTML, CSS, and Javascript (including jQuery, jQuery Tools and jQuery UI) to build standards compliant, semantic web sites using the latest technologies with full cross-browser and cross platform compliance.
- Lead HTML developers to create uniform coding styles, to increase maintainability and standards compliance.
- Mentor junior html developer staff to ensure they use standards compliant semantic code
- Proficiency in Photoshop used to create missing graphic elements or to alter existing ones to fit design changes and to quickly and efficiently slice up designs into html templates.
- See <http://www.ahsquared.com/web/> for details and links

Centrestage Systems Web Programmer/Designer, Sydney AUS. **2009**

<http://www.centrestage.net.au>

Design and build of Centrestage Systems website [Sydney, NSW]

- Complete design, layout, programming

AH Squared Web Programmer/Designer, USA and AUS. **2008**

<http://www.ahsquared.com>

Website to document various projects including my collaborations with Dancer/Choreographer Angela Hill

- Graphic design, layout and programming of the site
- Including a micro-site to document my Motion Tracking Interactive Sound Installation for Graduate Exhibition at COFA, UNSW, titled "Sensitive Dependence".

<http://www.ahsquared.com/sd>

Rugby League World Cup Project Manager, Sydney AUS. **2008**

<http://www.rlwc08.com>

- Reported directly to the General Manager keeping him informed of solutions to potential problems and providing ideas to further the reach and success of the website such as collaboration with other forums and fan organizations.
- Ran day to day operations of the website without downtime
- Troubleshooting/repair of browser compatibility issues, database problems without downtime and integration of third party content – live video streaming content, match statistics application

Gravity Project Manager, Sydney AUS. **2007 - 2008**

<http://www.gravity.com.au>

- Worked on MeetMe early development design, scoping phase
- Created documentation of processes and requirements

<http://www.meetme.com.au>

Musician and Multimedia Artist USA and AUS. **1994 - Present**

- Selected for [Sydney Fringe Festival 2010](#) to create an interactive installation of light, sound and movement
- Designed and built motion activated instruments, sculptures and installations exhibited in a variety of spaces including the Knoxville Museum of Art (www.knoxart.org, www.ahsquared.com/works/plant-42/), and UNSW, College of Fine Arts.
- Participated in arts residences granted by Critical Path and Ausdance doing research into motion tracking dancers in real-time in 3D for performance using webcams and keying and Isadora and custom software built in Processing (JAVA) and Pure Data.
- Produced album projects from pre-production to duplication, as a musician, engineer and producer.
- Composed and performed music for dance in the southeastern US and Sydney including the "Short, Sweet & Dance" Festival, and Dirty Feet's "Stop.Watch".
- Conducted participatory arts residencies with hands on music and technology curricular integration and toured an interactive educational show "Possible Futures" in schools.
- Produced artwork for CD covers and flyers for bands, and programs for dance performances.

Other Experience **Best & Donovan** IT Manager, Oak Ridge, TN USA. **2003 - 2007**
Acraloc Corporation Inspector Supervisor, Oak Ridge, TN USA. **1999 - 2003**

References Available on request
